



**WE TURN CLICKS INTO CUSTOMERS**

**We Research, Develop, and Market your Brand – so you don't just go Online, you Dominate it.**



**120+**

website creation,  
optimisation and  
sales



**14+**

Brand  
awareness and  
recognition

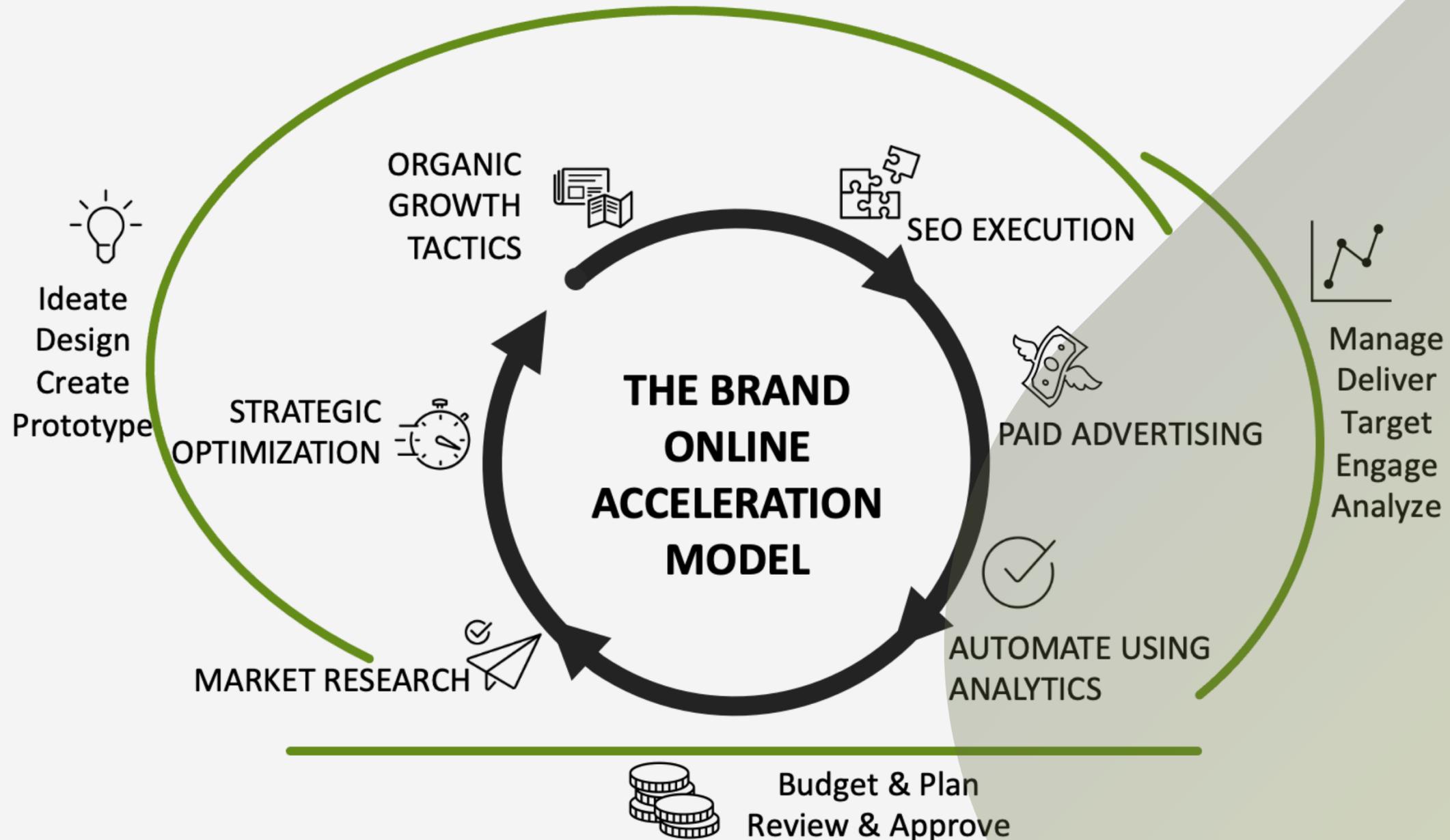


**50%**

increased  
conversions  
and sales

# Our Vision

**Empower Businesses to Dominate the Digital Era Through Innovation, Optimisation And Smart Marketing**





The ***CUSTOMER***  
is in charge  
THE MARKETER IS NOT

The ***CUSTOMER'S JOURNEY***  
options are infinite  
MARKETING BUDGETS ARE NOT

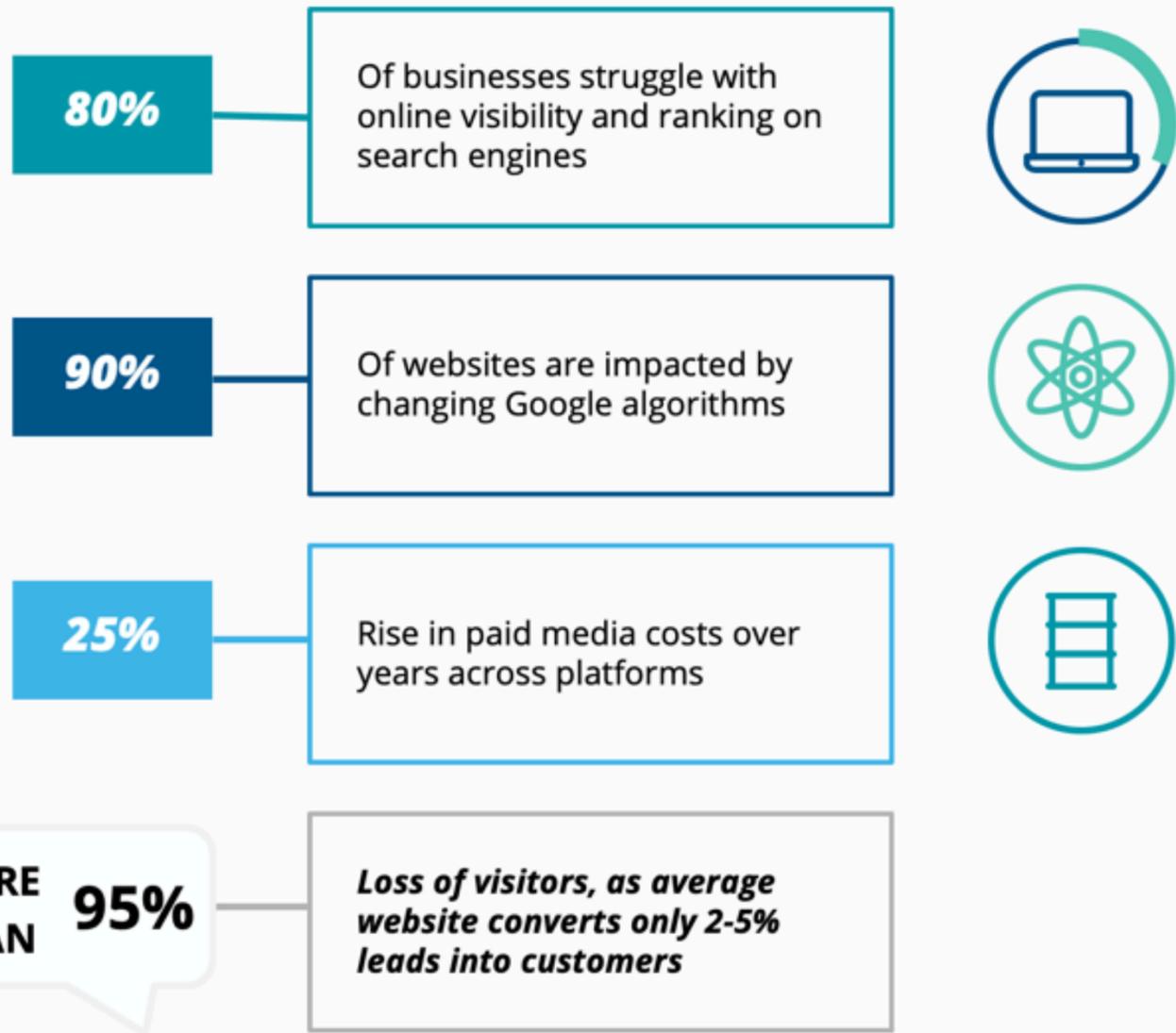
***SES helps you with***

***CUSTOMER-CENTRIC***

***ROI-DRIVEN MARKETING***

# As the demands for online visibility increases, so will the challenges to convert traffic into revenue...

## HOW BIG IS THE PROBLEM?



**TO MEET GROWING MARKET EXPECTATIONS WORK TOGETHER TO FIND SOLUTIONS TO YOUR BUSINESS PAIN POINTS AND**

**DELIVER ENGAGING EXPERIENCES MORE EFFICIENTLY**

**TODAY**

**WEBSITE**

**30**

USERS

**TOMORROW**

**WEBSITE**

**SEO Optimized**

**Social Media Accelerated**

**Segmented Market Target**

**18000+**

USERS

**AND AS THE MARKET DEMAND GROWS,**

**DIGITAL MARKETING WILL ONLY COST MORE**

# Our Business USPs



## DATA-DRIVEN GROWTH STRATEGY

We don't guess—we use AI-powered insights & analytics to drive real results.



## PERFORMANCE BASED DIGITAL MARKETING

We focus on measurable results—more leads, more sales, more revenue.



## FULL-FUNNEL DIGITAL SOLUTIONS

From visibility to conversions, we cover the entire customer journey.

**WHEN DONE WELL, CUSTOMERS FEEL THE BRAND...**



# OUR SERVICES

## **SEO**

Rank higher, get more traffic and leads

## **EMAIL MARKETING**

Targeted, high-converting email campaigns

## **PPC AND PAID ADS**

Google Ads, Facebook Ads & targeted lead generation

## **WEBSITE DESIGN AND DEVELOPMENT**

Conversion-focused, mobile-friendly websites

## **SOCIAL MEDIA MARKETING**

Brand awareness and customer engagement

## **CONTENT MARKETING**

Blogs, email campaigns and lead nurturing

## **BRANDING AND DIGITAL PR**

Reputation management and online presence boost

## **ANALYTICS AND PERFORMANCE TRACKING**

Data-driven insights and continuous optimization

## **GRAPHIC DESIGNING**

Eye-catching visuals for brand impact

# OUR SERVICE MODEL



## FOUNDATION SERVICES

- Website development
- Website UX optimization
- Local & technical SEO setup
- Basic paid media setup
- Social media marketing
- Branding starter package

INSTALLMENT-BASED MODEL



## ACCELERATION SERVICES

- Advanced SEO
- Content strategy
- Conversion rate optimization
- KPIs analytics
- Multi-channel performance marketing
- CRM & automation integration

SUBSCRIPTION-BASED MODEL



## EXPANSION SERVICES

- E-commerce marketplace integration
- Franchise & multi-location SEO
- Custom software & app development
- Game design development
- 2D/3D Animation
- PR & reputation management

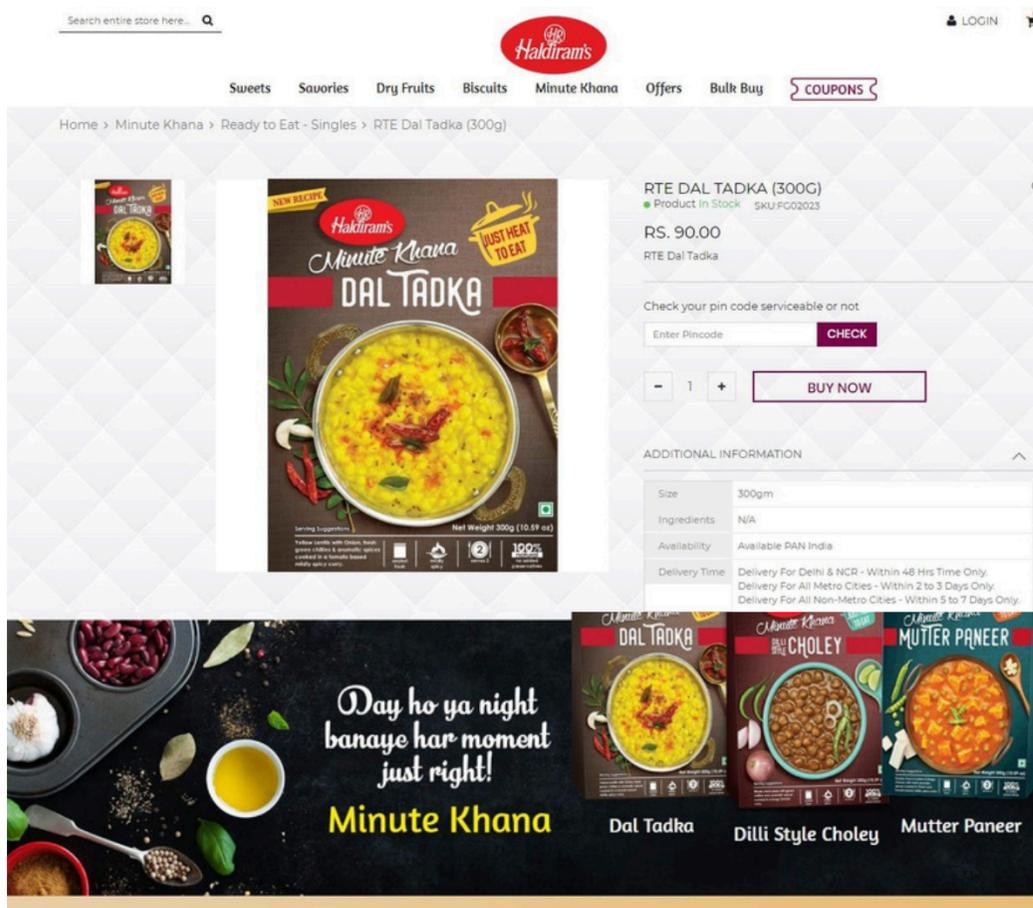
REVENUE SHARING MODEL

# OUR CLIENTS



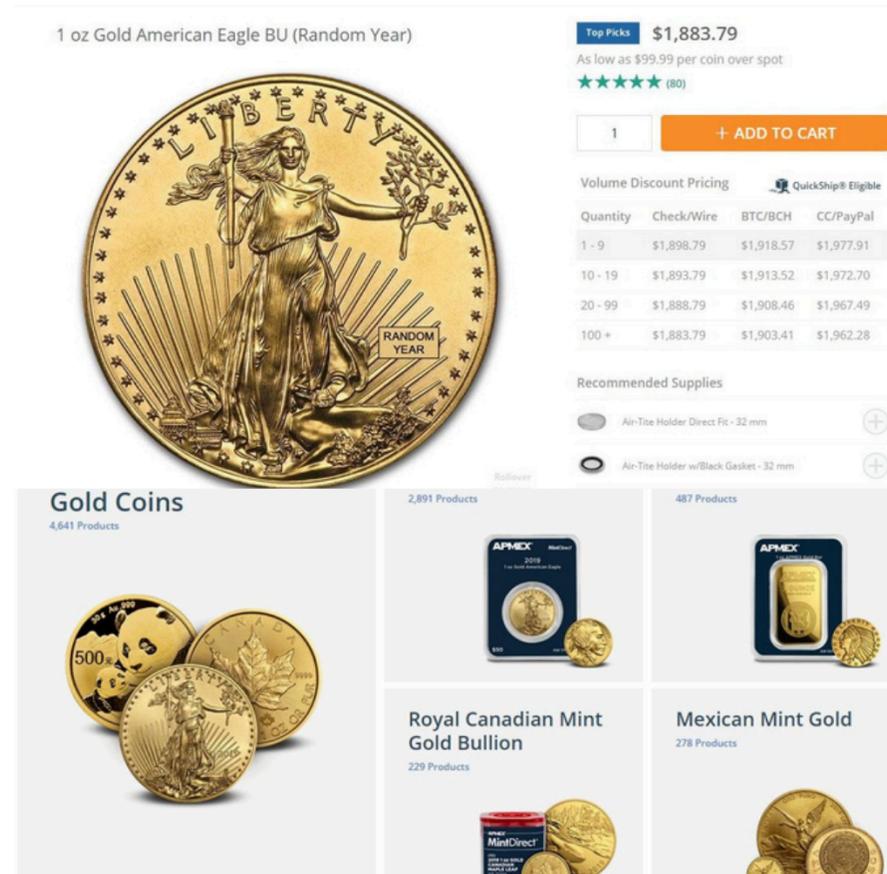
# PROJECT SAMPLES - ECOMMERCE

## HALDIRAMS



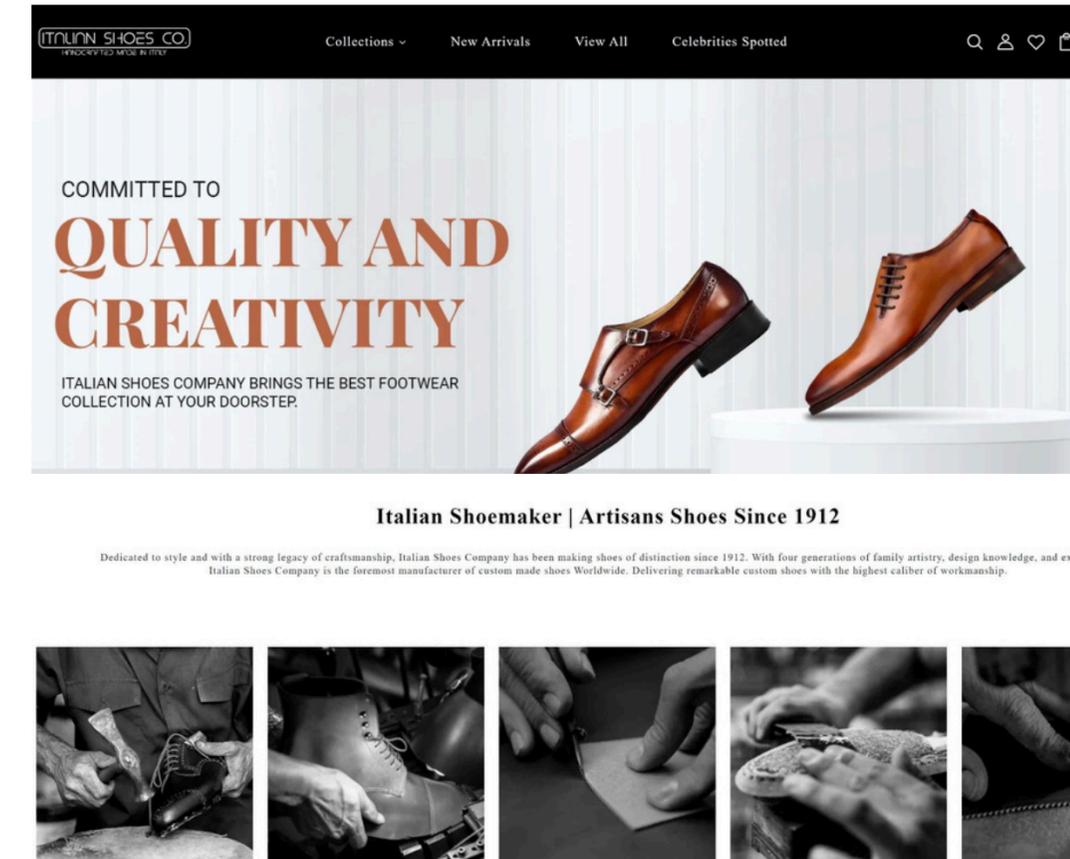
Developed an e-commerce platform for Haldirams that allows users to purchase direct products through their dedicated website.  
**Technologies used:** HTML, CSS, JS, Dot Net, MYSQL  
**Project Timeline:** 90 Days

## APMEX



Created a fully functional e-commerce platform for Apmex, allowing their users to purchase gold, silver, platinum, or coins directly from their website.  
**Technologies used:** HTML, CSS, REACTJS, Jquery, Bootstrap  
**Project Timeline:** 180 Days

## ITALIAN SHOES

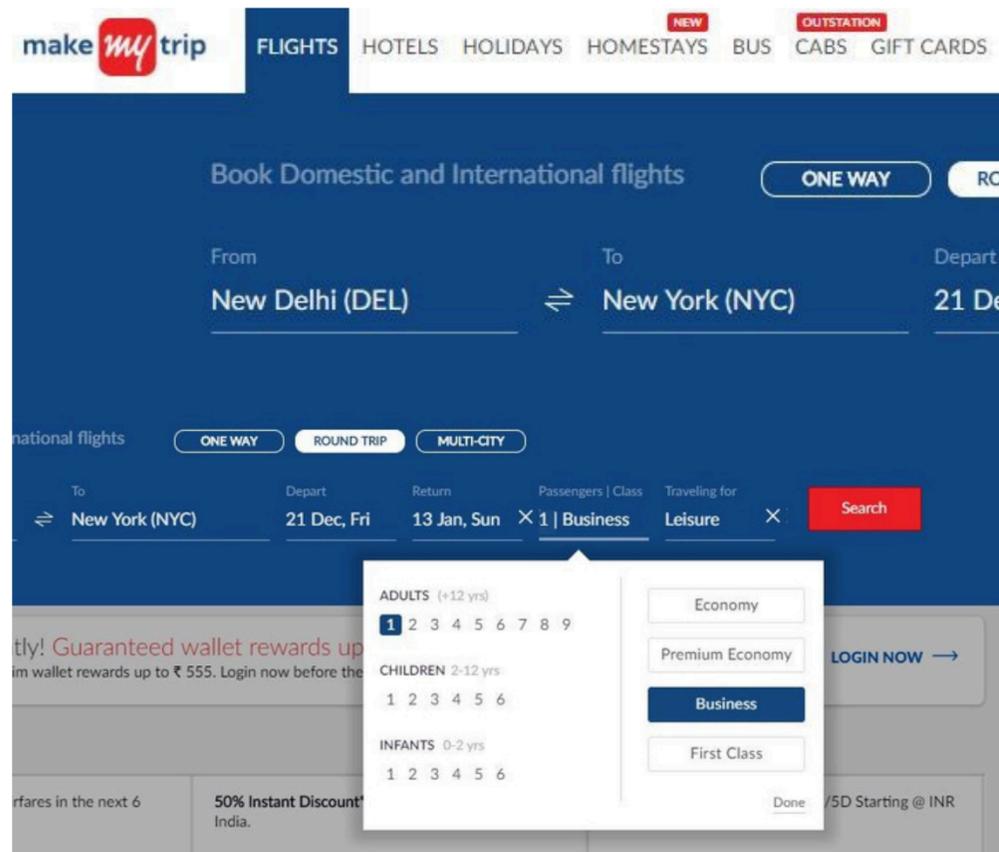


Designed an e-commerce platform for Italian shoes using Shopify, enabling users to buy products through website.  
**Technologies used:** Shopify, JS, CSS  
**Project Timeline:** 15 Days

# PROJECT SAMPLES -

# WEBSITE & MOBILE DEVELOPMENT

## MAKE MY TRIP

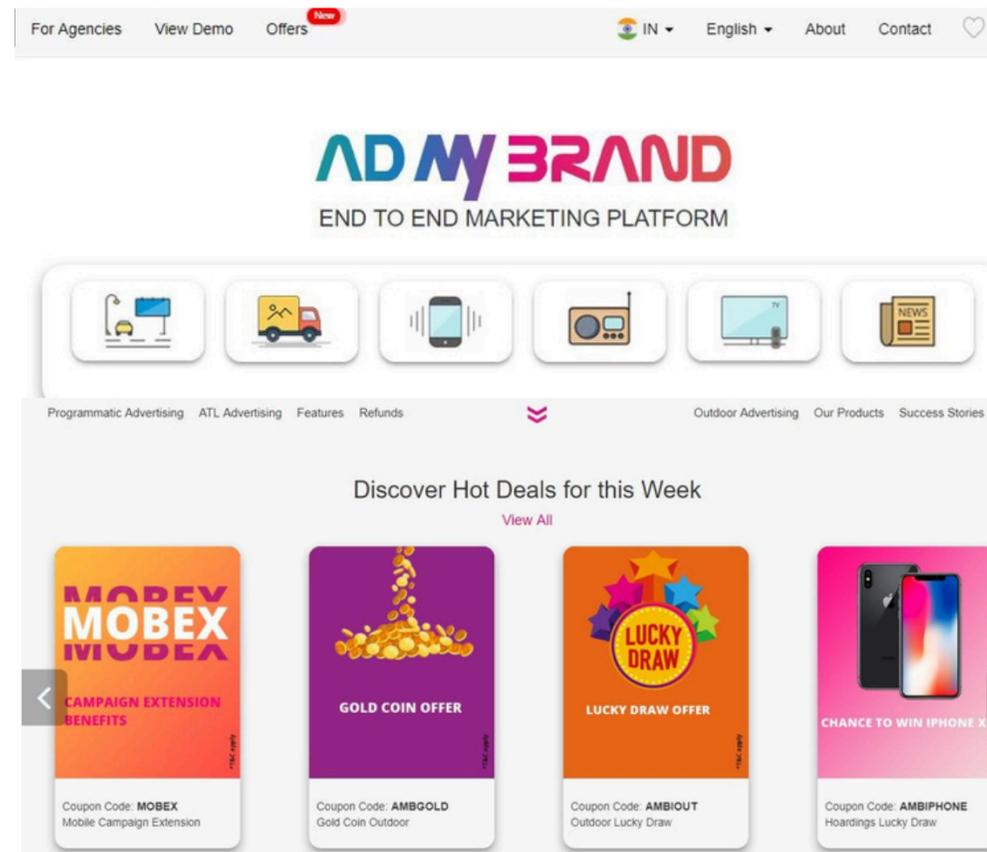


To ensure a seamless and engaging user experience, created the booking user interface for India's foremost e-Portal for booking flights, buses, hotels, and holidays.

**Technologies used:** HTML, CSS, JS, front-end framework

**Project Timeline:** 45 Days

## AdMyBrand

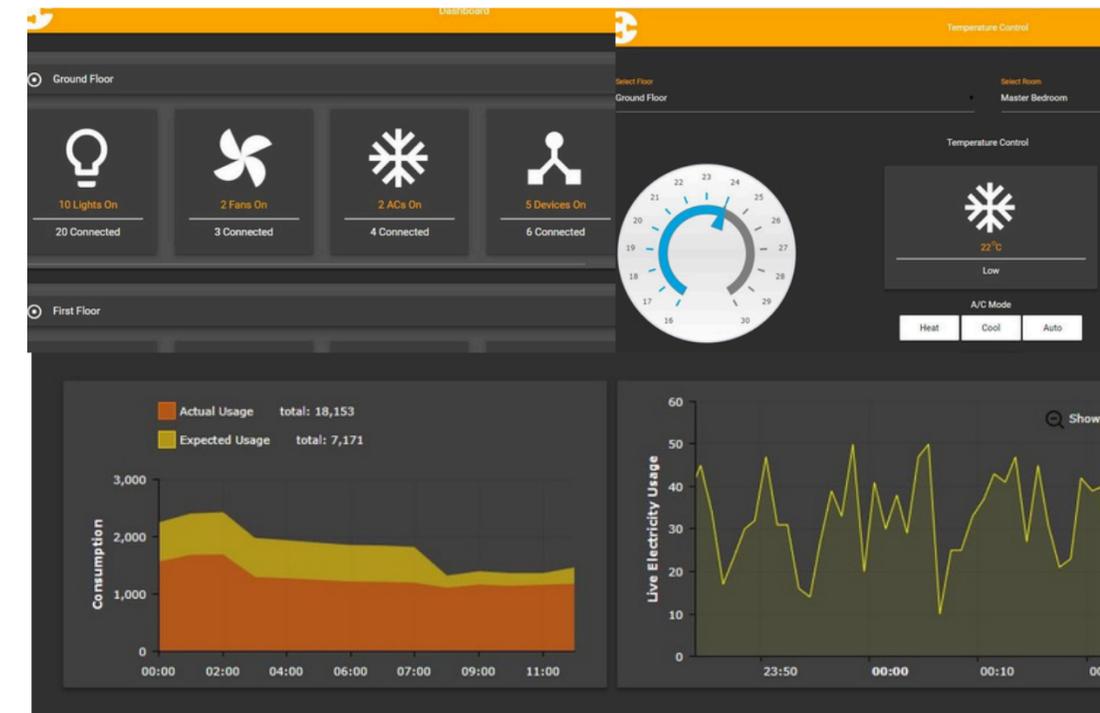


Created an all-inclusive marketing platform, offering a complete suite of tools for corporations and individuals to effectively promote their brands and products.

**Technologies used:** HTML, CSS, JS, NodeJS, ReachJS, MySQL

**Project Timeline:** 120 Days

## DSN ENGINEERING



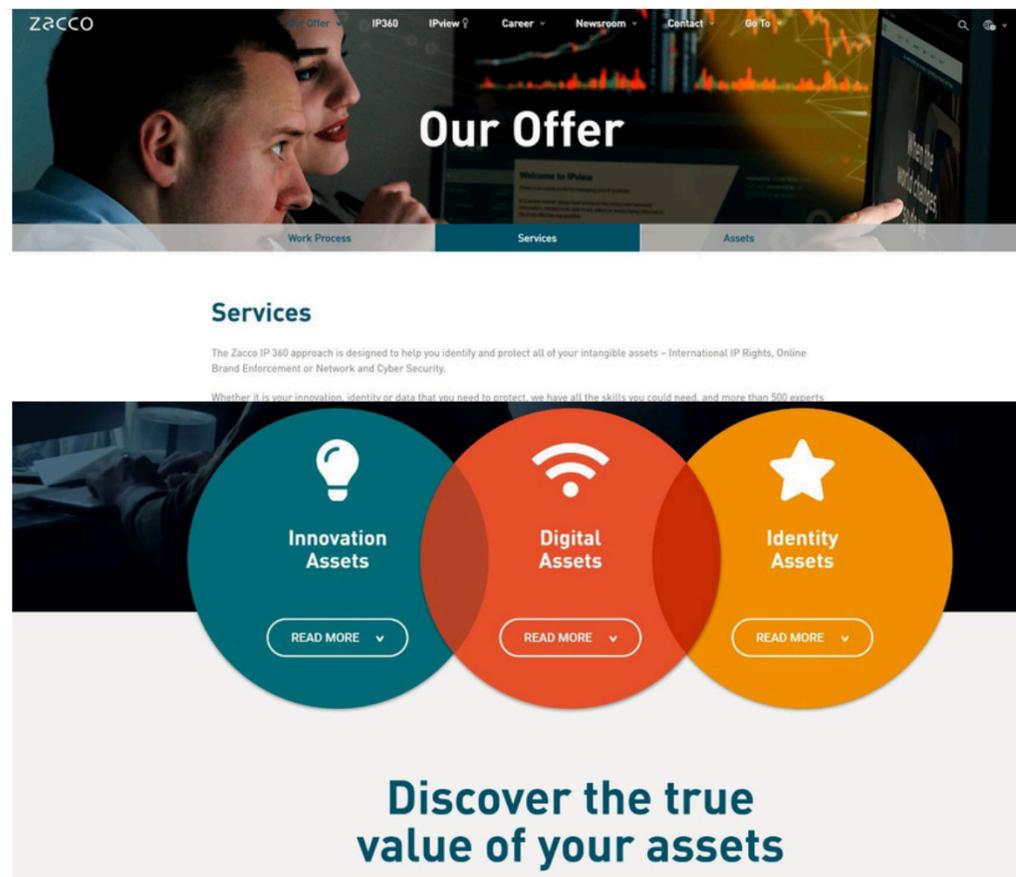
Developed a Home Automation System that includes software and an app, so the user can control their home environment by defining rooms, devices, and controllers through the application.

**Technologies used:** NodeJS, ReachJS, MySQL, Redis, MQTT

**Project Timeline:** 60 Days

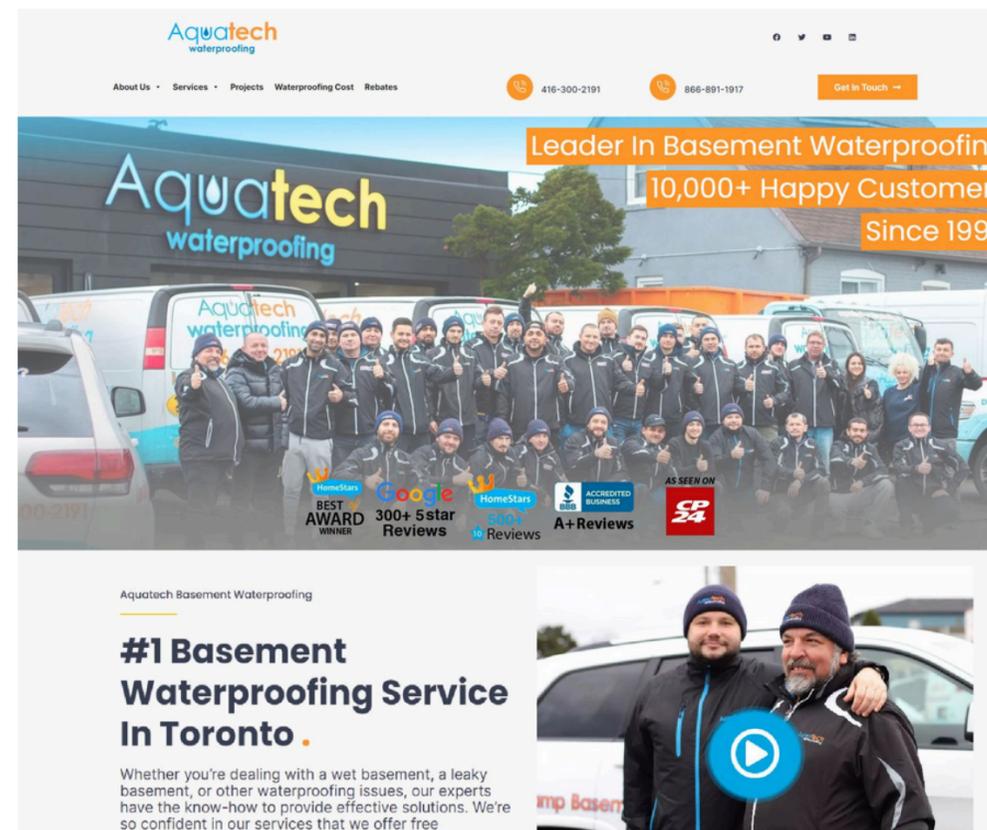
# SUCCESS STORIES - SEARCH ENGINE OPTIMIZATION & PAY PER CLICK

## ZACCO



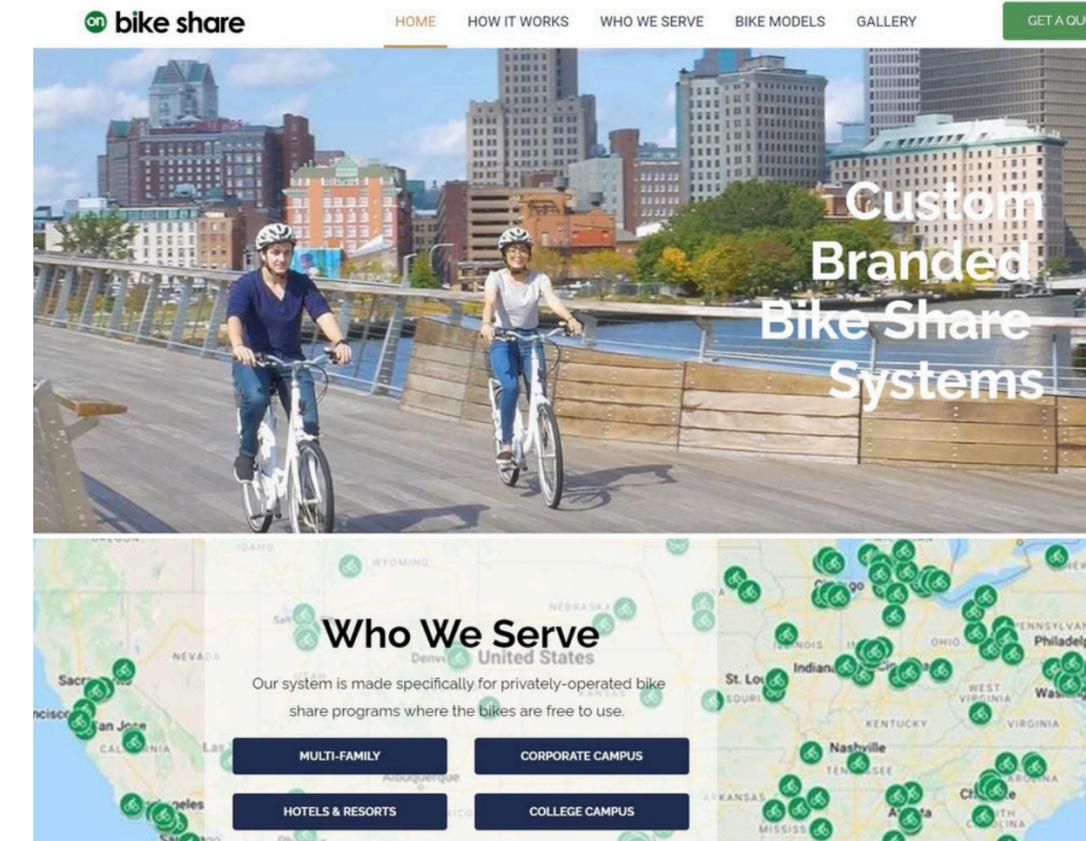
**Strategy:** Employed Pay-Per-Click (PPC) tactics alongside targeted social media advertisements to drive direct sales growth  
**Platforms:** Facebook, Instagram, Google  
**Results:** 10x revenue increase in 2 months

## AQUATECH WATERPROOFING



**Strategy:** SEO to increase organic reach on search engines and keyword ranking.  
**Platforms:** Google, Bing  
**Results:** 200% increase in organic traffic  
350% lead generation monthly

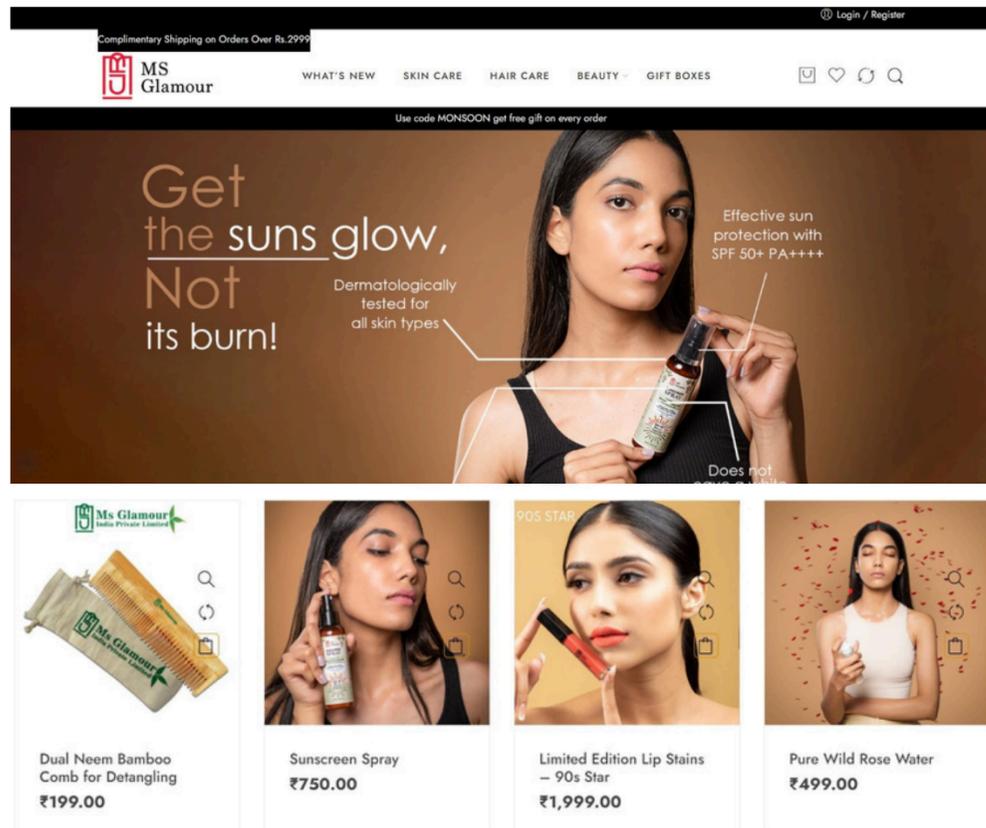
## ONBIKE SHARE



**Strategy:** SEO & PPC campaigns to increase organic reach and business ROI.  
**Platforms:** Google, Bing, LinkedIn  
**Results:** 150% increase in organic traffic  
300% increase in monthly lead generation

# SUCCESS STORIES - SOCIAL MEDIA MARKETING

## MS GLAMOUR

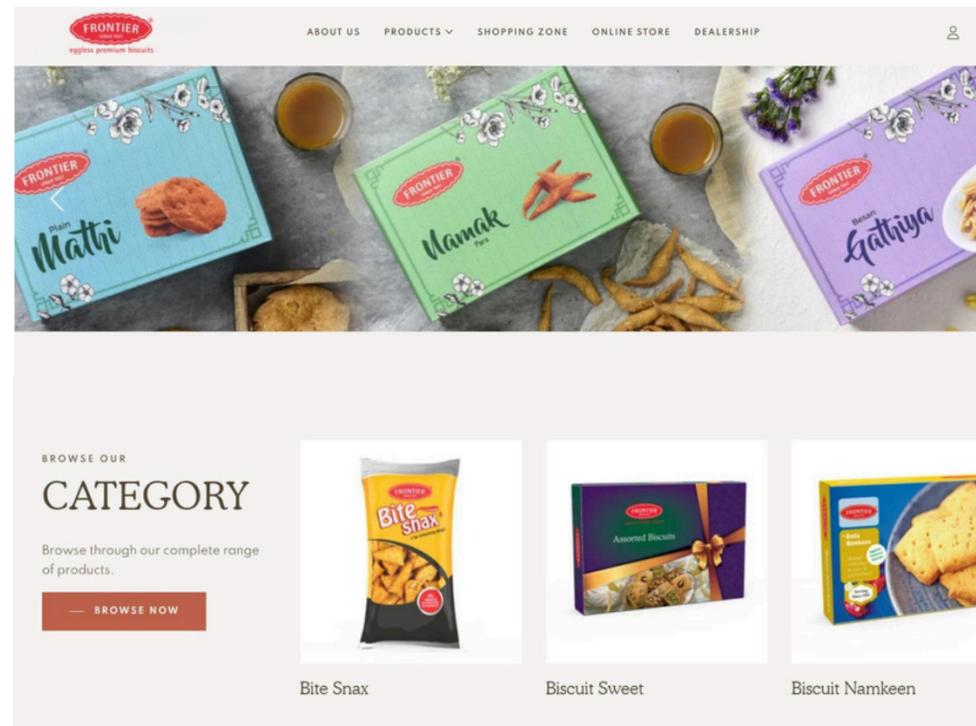


**Strategy:** Impactful social media posts across platforms, influencer marketing to amplify the brand's visibility.

**Platforms:** Facebook, Instagram, Tiktok

**Results:** 100x followers increased

## FRONTIER BISCUITS

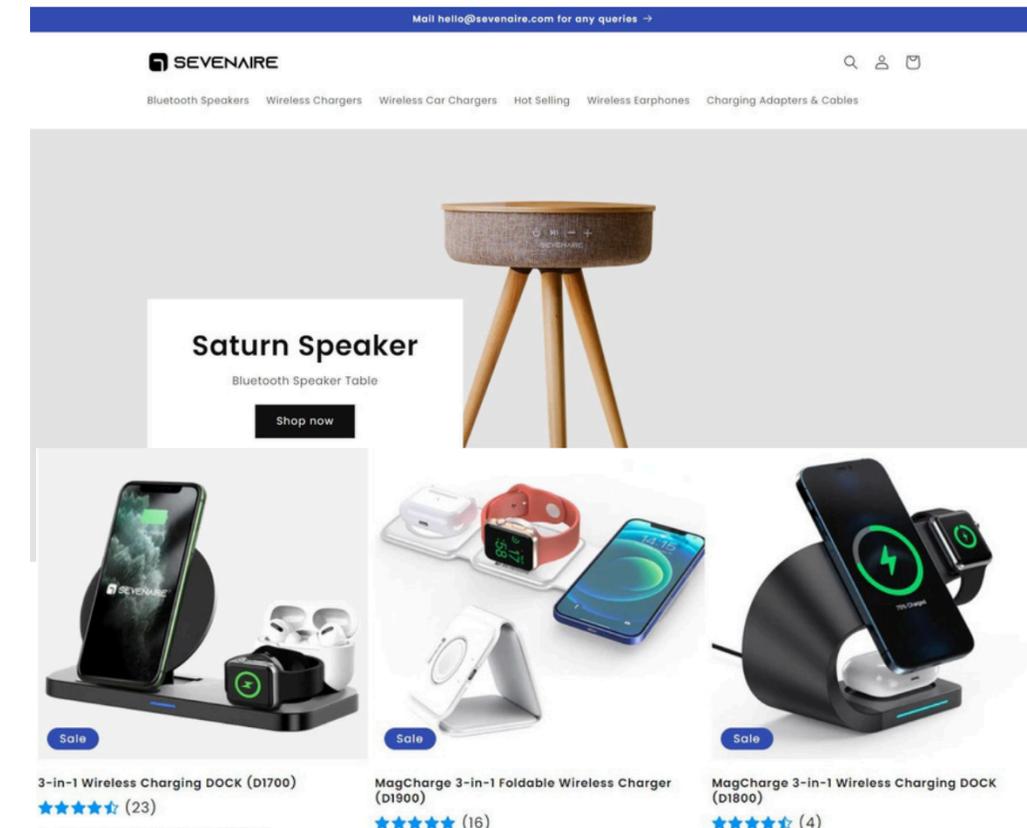


**Strategy:** Multifaceted marketing strategy, orchestrated compelling social media content across platforms, and strategic influencer collaborations.

**Platforms:** Facebook, Instagram

**Results:** 1000x followers increased

## SEVENAIRE



**Strategy:** Formulated effective social media campaigns across platforms, coupled with precise ad execution, to bolster brand promotion and generate increased sales traction

**Platforms:** Facebook

**Results:** 55% increase in monthly sales

# GET TO KNOW OUR WORK

## MOBILE & APP GAMES

<https://play.google.com/store/apps/details?id=igo.rental.automotive>

<https://play.google.com/store/apps/details?id=com.makemytrip>

<https://play.google.com/store/apps/details?id=googoo.games.squadcity>

<https://play.google.com/store/apps/details?id=googoo.games.playtheball>

<https://play.google.com/store/apps/details?id=games.googoo.mathenough>

## WEBSITES

<https://www.sunkelplumbing.com/>

<https://www.haldiramsonline.com/>

<https://www.makemytrip.com/>

<https://encoreprimefurniture.com/>

<https://www.apmex.com/>

<https://www.alfahockey.in/>

## 3D/2D ANIMATION

Boat Rockerz 430 :

<https://www.youtube.com/watch?v=xX3HZH-lxTc3D>

Italian Shoes :

[https://www.youtube.com/watch?v=3\\_pzU7MC9Bs](https://www.youtube.com/watch?v=3_pzU7MC9Bs)

Realistic Eye Render :

<https://www.youtube.com/watch?v=Ac94GsjpgoHU>

Smart24x7 Portfolio :

<https://www.youtube.com/watch?v=yUM6Nq15x-Q>

Goo Goo Games Logo :

<https://www.youtube.com/watch?v=4yFOEGmFUCY>

# AWARDS & RECOGNITIONS



**INDIA'S TOP 30 UNDER 30  
ENTREPRENEURS, 2022**



**STARTUP AWARD OF THE YEAR,  
2022**



**INDIA'S TOP 100 UNDER 40  
ENTREPRENEURS, 2022**



**INDIA'S 100 FUTURE LEADERS,  
2023**

# CONNECT WITH US



[hello@strategicsolutions.com](mailto:hello@strategicsolutions.com)



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Greenwich, London

